

TRAINING INSTITUTE OF THE YEAR - DATA SCIENCE

Data Brio Academy: Redefining the Conventional Approach

Due to the advancements in the technology industry, the Indian Analytics sector has gained great prominence in the last few years. According to the IDC report 2011, analytics as a sector is expected to grow to a size of \$50.7 billion by 2016. Data science is still an unexplored area for the education all institutions in India, as only few premiere institutions are aware of its scope and are providing the course. Data Brio Academy (DBA) was established in 2013 by the founders of Business Brio, a Social Development Analytics consulting firm and the recipient of "Excellence in Analytics" award 2015 by NASSCOM.

Having considerable experience in analytics as Business Brio, the founders of Data Brio realized that there is a huge disparity in the industry. The whole team being from the industry and having a clear idea about the market decided to take the responsibility of closing the gap between the demand and the supply. "We understand the issue that has plagued the industry and we are trying to fix it. We help people build their careers in data science and advance in it," says Soma Banerjee, co-founder, Data Brio Academy (DBA), while she talks to us about the founding vision of

the academy. With industry experts who are qualified and highly experienced in the field of analytics as their faculty, the academy has trained graduate and postgraduate as well as technical and management students of colleges and universities on statistical techniques, data mining and machine learning. The academy provides separate courses for industry professionals as corporate courses. The corporate courses are offered over the weekends, where people who miss the class can get access to a recording of the classes, which is also available online. Data Brio Academy (DBA).



DBA has tie-ups with Wrox Wiley, a renowned name in technical publishing world wide with more than 400 Nobel Laureates as their authors, for international certification in Analytics. As an academic partner of Ministry of MSME-Govt. Of India, DBA conducts regular sessions in Bangalore, Pune and Kolkata.

To keep the classes in touch with real world application, the academy uses the workshop model while teaching the students. In the workshop model, the theory is a part of the learning process but the classes are focused on implementation of the concepts that have been learned. Keeping no gap between learning and implementation, the academy provides its students with opportunities to work on projects customized from real-time projects environment taken from Business Brio. The relevance of the projects is high as Business Brio is an Analytics consulting company handling corporate and government projects and is winner of coveted NASSCOM Analytics Excellence Award 2015. DBA also provides participants with internship and placement opportunities in other analytics companies in the industry..

They have conducted training and workshops for entire batches of students from premiere institutions in India like BIT Mesra, IISWBM-Kolkata, Army Institute Of Management and others. Trainings have resulted in increased placement records for the institutions. Data Brio Academy is also into corporate training in big data analytics and

data science and, has clients like Tech Mahindra, British Council, AMI Partners and others. DBA has been instrumental in conducting multiple Analytics work shop on behalf of CII (Confederation of Indian Industry) to its member companies as well. The faculties of DBA are alumni of BITS-Pilani, IIM, Presidency University, Michigan State University, Purdue University with corporate background of GE, AC Nielsen, Accenture, Infosys, Fidelity and likes.

Most important is that every faculty has in-depth data science background with high passion for the subject for which they have been speakers in prestigious Analytics symposium at Indian Institute of Statistics, International Data Science Summit, and various NASSCOM and CII forums. This is a rare feat for a private academic institute. In fact, DBA is the first analytics institute in the country to have all of their courses compliant to NASSCOM Qualification Pack for Analytics training in accordance to National Skill

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Development Corporation (NSDC) guidelines. More over, 'Big Data & Analytics Demystified' is a highly acclaimed hand book for aspiring data scientists authored by researchers from DBA available at the Amazon's platform.

"Data is basic and fundamental in any venture or business. Hence data science will always be a quint essential part of the industry," says Soma Banerjee, while talking to us about the future of data science in India. With futuristic plans of introducing more courses in data science at both their centers, the academy moves a head having the same passion and zeal that they started with and intends to fully retain the quality of services that they offer right now.

